

Name and logo of the new Fiera di Padova congress center revealed

PADOVA CONGRESS, COUNTDOWN TO THE OPENING, 23 UPCOMING EVENTS FOR 18,000 ATTENDEES

Sergio Giordani, Mayor of Padua: «The ideal place for sharing ideas, dialogue and spreading the best experiences in science and industry and not only. An unequalled congress center in Italy that boosts the appeal of our city on every level.»

Antonio Santocono, President of Padova Hall: «A prestigious location nationally and internationally, in particular for large-scale events.»

Padova, Dember 13, 2021 – It will be the biggest events structure in the Veneto region, with a capacity of up to 3,600 people. A unique and flexible space available to the city, an architectural gem with an international calling. Construction of the new Congress Center of Fiera di Padova is in the final stages. The name has been revealed - **Padova Congress** -, as well as the logo, designed by the agency AIM Communication, a concept featuring colors that refer to the city's heritage and history, and the website padovacongress.it has been launched, where all information about upcoming events can be discovered.

Everything is in order to kick off a season of big and small events that will attract thousands of attendees and visitors: **23** congresses and conventions scheduled from now to 2025 that expect **17,900** people. Fifteen of these events will take place in 2022.

«Fairs, not only in Italy, are evolving toward new organization and exhibition models, in line with companies' new ways of innovating,» comments the Mayor of Padua, **Sergio Giordani**. «Innovation means research, new knowledge that is transmitted to the most dynamic and forward-looking companies. There's a need for a place that favors this and our exhibition grounds have responded with a variety of functions and services that facilitate contact, I'd dare to say contamination if it didn't have a negative connotation now, between the world of research and industries. Padova Congress, the new congress center about to make its debut, closes this virtuous cycle – continues the Mayor – by offering a venue conceived for sharing, dialogue and spreading the best experiences in science and industry and much more.

We are thrilled there are already over 20 national and international events scheduled. Padua now offers an unequalled congress center in Italy – concludes Giordani – that will make our city more appealing on every level».

«I can only express enormous satisfaction because a fundamental structure for the development of our territory, which will be a center for all meeting and cultural activities, is about to be completed» comments **Fabio Bui**, President of the Province of Padua. «Now, and in the next few years, we must be committed to giving content to

this work. The economic players must express all possible synergies to make the most of this great opportunity».

«Padua is at the center of a vast area, a metropolis rich in production and manufacturing activity. Its excellence is absolutely tied to the university and research, healthcare, culture and tourism,» says the President of Padova Hall **Antonio Santocono**. «The new Congress Center will be able to meet demand from this territory and above all become a preeminent destination nationally and internationally, in particular for large-scale events. Few cities in Italy can boast such a rich offer.»

«Padova Congress is a key element in an ambitious project that is taking shape – comments **Luca Veronesi**, General Manager of Padova Hall – which is an events center increasingly characterized as an innovation hub, fusing excellence tied to expos, research, knowledge, and technology transfer. The new congress center will be an open structure that constantly interacts with citizens, but above all a magnet for thousands of visitors and attendees who will fuel the city's service industry.»

Padova Congress

Strategically located on the Fiera di Padova exhibition grounds, easily accessible with ample parking facilities, the new Padova Congress center can host up to **3,600 people** overall. An important addition to the city, a milestone and decisive step toward consolidating the growth in congress activity volumes recorded in the last years.

Designed by the renowned Japanese architect **Kengo Kuma** and conceived as a multifunctional and flexible container, the structure is 130 meters long, 23 meters high and 45 meters wide. This impressive building, **12,000 square meters** in all, houses various modular rooms: the largest is **Giotto with 1,565 seats** and equipped with the most advanced multimedia technology in Europe. The **Mantegna Room seats 988 people** and there are also **six multifunctional rooms**. Capacity is variable as the rooms can be transformed into tens of different combinations thanks to the modular mobile panels. The center is also equipped with a modern press room, a restaurant with a terrace and a bistro. Adjacent spaces on the exhibition grounds can also be used when there are greater numbers of attendees.

2022-2025 Events Calendar

Although Padova Congress has not been inaugurated yet, 23 events have already been scheduled until 2025, with at least 17,900 attendees expected. Tens of others are being planned and will be confirmed after the official opening. Padova Congress will host a range of events: Conferences, scientific conventions, national and international medical-scientific seminars, conventions and congresses, and corporate meetings. Some of these events also entail exhibitions. Current bookings range from 250 to 2000 attendees per event. Candidates for event promoters were made possible thanks to the precious international promotion activities carried out by the **Padova Convention & Visitors Bureau**.

- 10-11 February 2022 – 3rd Congress USP Padova and Rovigo Confederation of Trade Unions
 - 10-11 March 2022 – 13th Congress USR Veneto Confederation of Trade Unions
 - 21 March 2022 –Santa Lucia Dinner
 - 7 May 2022 – TEDx Padua
 - 12-14 May 2022 - GA2LEN Food Allergy and anaphylaxis training course
 - 26-29 May 2022 - Sales master university special Jordan Belfort
 - 8-10 June 2022 –45th International Congress of the Italian League Against Epilepsy
 - 23-25 June 2022 – 19th IS - International Symposium Sweden & Martina
 - 18-23 July 2022 – IEEE World Congress Computational Intelligence WCCI
 - 20-25 August 2023 – Icomst 2021 - 69th International congress of meat science and technology “From tradition to green innovation”
 - 20-24 August 2024 – ECM 34 – European Crystallographic Meeting
 - 15-17 September 2022 - Health and wellness from digital orthodontic to orthofacial dentistry
 - 5-6 October 2022 - Conference & Expo Kci Publishing - The Netherlands
 - 6-7 October 2022 – Vascular residents’ meeting –VREM
 - 2-15 October 2023 - International Congress of European Academy of Paediatrics
 - 26-28 October 2022 – International Congress of ROLLING – Italian Association for Metallurgy (TBC)
 - 11-15 November 2022 - SIUMB – Italian Society of Ultrasonology in Medicine and Biology Congress
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- Other six events have been confirmed but are awaiting the final permission for communication from the boards of the respective organizing bodies

Padova Hall, owner of the Fiera di Padova trademark, manages the development of the exhibition grounds. An innovation hub where excellent functions meet: expos, events, research, technology transfer, and promotion. An open space where energy is not added but multiplied. Padovahall.it

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